



eff Kids

a contemporary kid's company

Press Kit
&
Look Book
2017

EFL Kids Brands



Fiona Walker England

A UK based line of handmade, organic wool felt wall décor and accessories designed by Fiona Walker. Easy to mount collection featuring over a 100 large animals, mobiles, dreamcatchers, and bookends. Coveted by top tier buyers and retailers, popular placement includes nurseries kid's rooms, play-rooms, dens and offices.

North American Sales & Distribution.



Albeta

A british baby brand founded in 1999. Albeta UK is known for their high quality, unique baby rompers and accessories that are imaginative and fun. The clothing line coordinates with an array of accessories, bibs, blankets, plush toys, etc. Albeta uses the purest, softest and finest cottons and is nickel and azo dye free. Designs feature handmade embroidery, appliques & crochet.



Press & Product Placement



Baby & Kids Winter 2017
The Market Source for Infant and Youth Readers

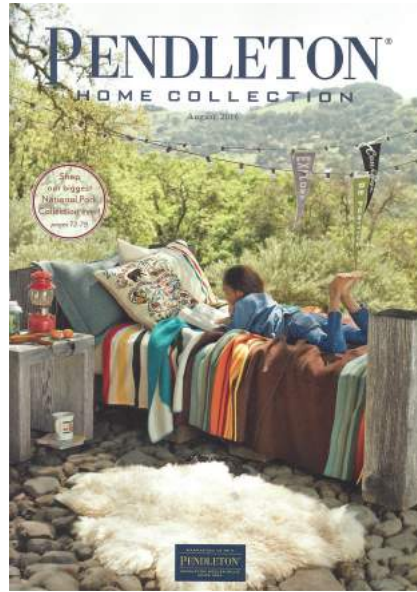
BERGDORF GOODMAN Holiday 2016



giggle Fall 2016



SERENA & LILY Summer 2016



PENDLETON Fall/Winter 2016



domino 2016





Gift Shop MAGPIES, January 2016

#SHOPNASHVILLE



MAGPIES

Maggie Tucker, owner
www.magpiesnashville.com
 Photos by Kristi Irving Photography

"We will never be too busy or too big to know our guests."

— Maggie Tucker, magpies

Magpies is the new kid on the block. Open for a little more than a year, the specialty baby and children's boutique is a dream come true for owner Maggie Tucker.

The first word that comes to mind for Tucker when asked to describe the shopping culture in Nashville is "local." Nashville is booming with brilliant retailers, designers, restaurateurs, makers and entrepreneurs. "We are a big city with a small town feel, and people want to see familiar faces in the stores they visit," she said. "We will never be too busy or too big to know our guests."

"We have yet to make strong investments in the world of paid advertising," Tucker explained. "Instead we have invested in community events, strategic neighborhood partnerships, and commitments to local charities."

The busiest shopping seasons for magpies are spring,

Christmas and fall. During the peak times and during special events, Tucker will bring on extra help to supplement her three amazing employees.

The store features everything from local handmade gifts, unique children's books, clothing, artwork and a large selection of global fair-trade brands. Tucker considers her product mix an edited collection of the best brands available.

"While we have great products, our number one focus is PEOPLE," Tucker said. "Every person that enters our shoppe is considered a guest and we provide the happiest experience from the moment they arrive. We care on the deepest level about the needs and wants of our guests, both locally and across the country," she said. "Currently none of us magpies girls have children of our own, so everything we do is inspired by the friends who shop with us."



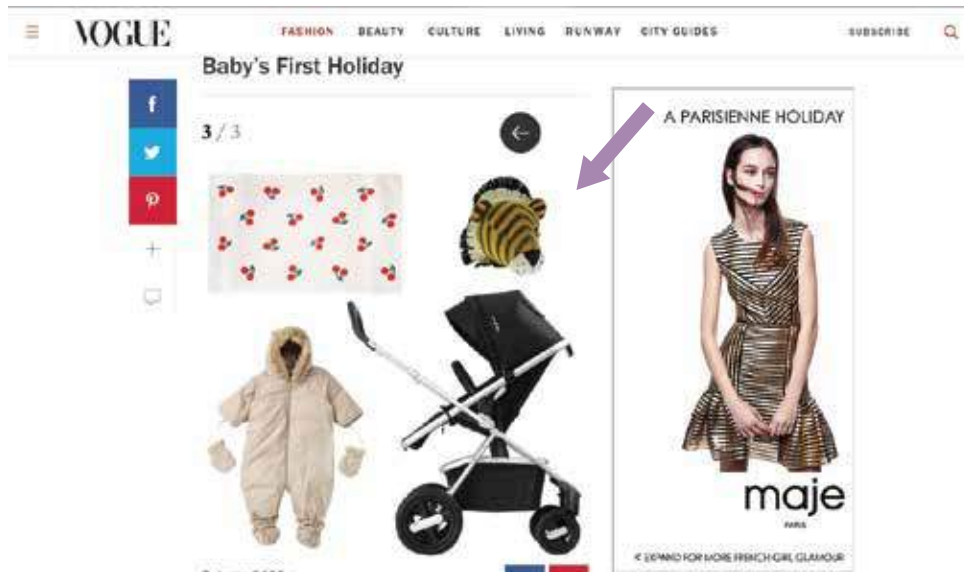
THE HUFFINGTON POST 2016



galison Fall 2016



Smithsonian Holiday 2016



VOGUE December 2015



THE WALL STREET JOURNAL. December 2015



BERGDORF GOODMAN



Brilliant Gifts, Holiday 2015



BERGDORF GOODMAN

Window, December 2015



SERENA & LILY

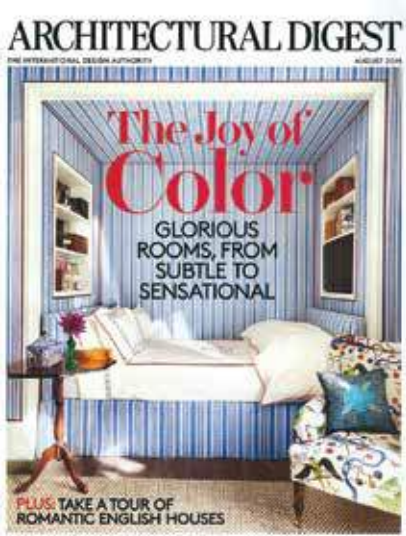
October 2015



PENDLETON

September 2015





ARCHITECTURAL DIGEST August 2015, Brooklyn Brownstone



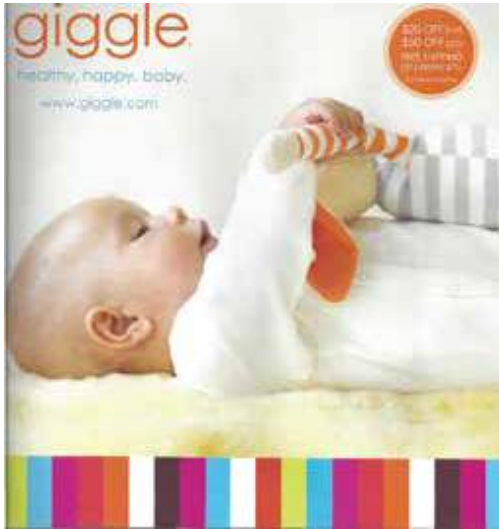
Earnshaw's July 2015, "On the Shelf"



Earnshaw's March 2015, "On the Shelf"



Neiman Marcus March 2015



giggle Holiday 2015



Marie eiffel Hamptons, December 2015



REAL SIMPLE 2015





giggle Holiday 2014



 Holiday, 2014, Oprah's Favorite Things

Social Media & Product Placement



Social Media & Product Placement



Retailers

BERGDORF GOODMAN

B A R N E Y S
N E W Y O R K

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abc carpet & home

KITROSS

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(214) 748-8461 | salesWTC@goetzinc.com | www.goetzinc.com

Los Angeles Showroom - Rande's Showroom - West Coast Region

(213) 624-8422 | randeesshowroom@gmail.com | www.randeesshowroom.com